

# ON THE PILOT PROJECT



## A PILOT PROJECT TO DETERMINE THE MOST OPTIMAL METHOD TO REDUCE WASTE AT THE BEST COST

The objective of the pilot project is to test the **performance** and technical, economic and social **feasibility** of the incentive tariff approach (polluter pays principle). This approach is one of the means analyzed by the City to reduce waste generated in Beaconsfield.

## THE INCENTIVE TARIFF APPROACH : A FLEXIBLE METHOD BASED ON THE POLLUTER PAYS PRINCIPLE

As with electricity or heating, users only pay for what they consume with the incentive tariff approach.

Billing based on needs, instead of a fixed annual fee for collection.

In Beaconsfield, the approach tested in the pilot project is based on two elements:

- **Size of garbage bin**  
(small, medium or large)
- **Frequency at which the bin is set out to the curb**



## FROM FEBRUARY 2014 TO DECEMBER 2014 253 PARTICIPANTS

in two Beaconsfield neighbourhoods

In parallel, participants were encouraged to participate in backyard composting.

The results of the pilot project will determine which method can achieve the targeted reduction objective at the best possible cost.

This approach was chosen for a pilot project because of its inherent **flexibility**, as residents can **choose the size** of their garbage bins and the **frequency** at which they set it out to the curb based on their needs and on their level of participation to various waste reduction methods (e.g. backyard composting, green residue collection, grasscycling, etc.).

### Similar approach in many other Canadian cities and provinces, and elsewhere in the world

Ontario: Toronto, Guelph, Kingston, Wellington, Stratford, Georgina...

Quebec: Pottton Township

Thousands of municipalities in the United States and Europe