

PROVINCE OF QUEBEC  
VILLE DE BEACONSFIELD

BY-LAW NO. 737

"By-law to regulate and control door to door sales, solicitation and distribution of advertising material".

Adopted at the Regular meeting of the Municipal Council held on March 11, 1991.

BY-LAW NO. 737

At the Regular meeting of the Municipal Council of the City of Beaconsfield, held in the City Hall, 303 Beaconsfield Boulevard, Beaconsfield, Quebec, on March 11, 1991, at 8:00 o'clock P.M.

WERE PRESENT: His Worship Mayor R. Kemp, Councillors James Hasegawa, Douglas Smith, Lyle Cruickshank, Ernest A. Dahl and John Bazar.

ABSENT: Councillor Denis George.

On motion of Councillor L. Cruickshank, seconded by Councillor J. Hasegawa, it was UNANIMOUSLY RESOLVED as follows:

It is ordained and enacted by By-Law no. 737 entitled: "By-Law to regulate and control door to door sales, solicitation and distribution of advertising material" as follows:

WHEREAS the City of Beaconsfield wishes to regulate the distribution of circulars, advertisements, prospectuses and other similar printed material, on the streets, avenues, lanes, sidewalks, public lands and places as well as to private dwellings, and to authorize such distribution, upon issuance of a permit;

WHEREAS the City of Beaconsfield wishes to regulate and licence all peddlers, book agents, canvassers, vendors and public criers doing business in the municipality;

NOW THEREFORE

Section 1: Door to door distribution of advertising material

1.1: In this by law,

"Advertising material", means a folder, a flyer, a handbill, a brochure, a prospectus, a leaflet, an advertisement, a circular, or any other printed material designed for advertising or publicizing purposes.

"Distributor" designates whoever, on his account or for a third party, distributes, either himself or through a distribution assistant, advertising material door to door on private property.

1.2: No one shall distribute advertising material door to door on private property without holding a distribution permit issued by the City of Beaconsfield. Such permit shall be issued to the distributor on an annual basis upon payment of a fee of \$30.00.

1.3: No advertising material may be distributed door to door unless it bears the name and address of the legal entity or of the individual in whose behalf the permit mentioned in Section 1.2 was delivered.

In cases where the distributor uses a wrapping for the distribution of advertising material, he may affix the information required under the preceding paragraph on the wrapping only.

1.4: No one shall place or cause to be placed advertising material on the public domain.

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Section 1: (cont'd)

- 1.5: Subject to Section 1.7, no one shall place or cause to be placed advertising material on private property, except:
- a) in a letter box or slot;
  - b) in a closed or covered receptacle provided for such purpose (such as a mail box);
  - c) on a newspaper rack by hanging it on such rack;
  - d) in the vestibule of a building, (when access thereto is authorized), on shelves or in a receptacle provided for such purpose, on condition not to obstruct or clutter up the exit.

In cases where advertising material is inserted in a letter slot, the flap of such slot shall be fully lowered after the material is inserted.

Advertising material shall not be left on the ground or loose.

- 1.6: Whoever carries out the distribution of advertising material door to door shall use the alleys, sidewalks or ways leading to buildings, and shall not cross lawns and gardens.

- 1.7 Any owner or occupant of a building, who does not wish to receive advertising material shall so indicate by displaying the sign illustrated in annex 1 to this by-law.

This sign shall be installed on the letter box, the receptacle or the door of the building in such a way that it be easily visible.

The owner or the occupant of any building in the City of Beaconsfield may upon request obtain from the City a copy of the prescribed sign, free of charge.

- 1.8 No one shall place or cause to be placed any advertising material on private property if the owner or the occupant indicates that he refuses to receive such material by displaying the sign prescribed by this by-law.

- 1.9 No permit shall be required for the distribution of advertising material door to door by:

- a) Canada Post
- b) the City of Beaconsfield
- c) Electoral candidates and political or religious organizations.

- 1.10 A distribution permit shall be issued free of charge to:

- a) Beaconsfield schools
- b) Beaconsfield churches
- c) Beaconsfield non-profit community organizations

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Section 2: Door to door sales

- 2.1 No peddler, book agent, canvasser, vendor or public crier shall do business door to door in the municipality without holding a sales permit issued by the City of Beaconsfield. Such permit shall be issued on an annual basis upon payment of a fee of \$30.00.
- 2.2 No peddler, book agent, canvasser, vendor or public crier shall at any time do business door to door in any residential zone of the municipality, except on behalf of a Beaconsfield non-profit community organization.
- 2.3 A sales permit shall be issued free of charge to:
- a) Beaconsfield schools,
  - b) Beaconsfield churches,
  - c) Beaconsfield non-profit community organizations.

Section 3: Door to door solicitation of donations

- 3.1 No one shall solicit donations door to door in the municipality without holding a soliciting permit issued by la Ville de Beaconsfield. Such permit shall be issued on an annual basis upon payment of a fee of \$30.00.
- 3.2 No one shall at any time solicit donations door to door in any residential zone of the municipality, except on behalf of a Beaconsfield non-profit community organization.
- 3.3 A soliciting permit shall be issued free of charge to:
- a) Beaconsfield schools,
  - b) Beaconsfield churches,
  - c) Beaconsfield non-profit community organizations.

Section 4: Anyone who contravenes any provision of this by-law shall, upon conviction, be liable to a fine of \$300.00 with costs, and in default of payment of such fine and costs, to imprisonment not exceeding two months, the said imprisonment to cease upon payment of the fine and costs.

Section 5: This by-law shall come into force according to law.

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MAYOR

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CITY CLERK